

Press release

Stuttgart/Germany, March 10, 2020

Manuela Höhne takes over management of communications at the MAHLE Group

With effect from April 1, 2020, Manuela Höhne will become the new Head of Corporate Communications/Public Relations at automotive supplier MAHLE in Stuttgart. She will report to Dr. Jörg Stratmann, CEO and Chairman of the Management Board of the MAHLE Group. Manuela Höhne assumes the role from Birgit Albrecht, who has left the company at her own request.

“We are delighted to have recruited an experienced and skilled communications expert for our company in Manuela Höhne,” said Dr. Jörg Stratmann. “Her long-standing international experience in PR as well as in many areas of the automotive industry will provide new impetus that will substantially support MAHLE’s ongoing development.”

Manuela Höhne joins us from the Volkswagen Group, where she has worked since 2013. For the first five years, she was Head of Communications at French supercar manufacturer Bugatti Automobiles S.A.S. Her most recent position was as corporate spokesperson for sales and marketing for the group and its core brand Volkswagen Passenger Cars. Before joining the Volkswagen Group, she was Head of Communications Europe for almost five years at British sports car manufacturer Aston Martin Lagonda Ltd. Her career in the automotive industry began in 2000, as press officer for the German Association of the Automotive Industry (VDA) in Frankfurt, a position she held until 2007, latterly at the association’s Berlin offices.

In her new function, Manuela Höhne will be responsible for MAHLE’s global media communications and for the areas of internal, marketing, and aftermarket communication.

About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The MAHLE Group is committed to making transportation more efficient, more environmentally friendly, and more comfortable by continuously optimizing the combustion engine, driving forward the use of alternative fuels, and laying the foundation for the worldwide introduction of e-mobility. The group's product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. MAHLE products are fitted in at least every second vehicle worldwide. Components and systems from MAHLE are also used off the road—in stationary applications, for mobile machinery, rail transport, as well as marine applications.

In 2018, the group generated sales of approximately EUR 12.6 billion with more than 79,000 employees and is represented in over 30 countries with 160 production locations. At 16 major research and development centers in Germany, Great Britain, Luxembourg, Spain, Slovenia, the USA, Brazil, Japan, China, and India, more than 6,100 development engineers and technicians are working on innovative solutions for the mobility of the future.

For further information, contact:

MAHLE GmbH
Ruben Danisch
Corporate Communications/Public Relations
Pragstraße 26 – 46
70376 Stuttgart, Deutschland

Telefon: +49 711 501-12199
Fax: +49 711 501-13700
E-Mail: ruben.danisch@mahle.com